

New exhibitors must apply for review by the Garden & Landscape Expo Jury Committee to ensure the highest show standards for fellow exhibitors and for the public. Please submit the following information and photos with the rest of your registration materials. If not accepted by the committee, your booth payment will be returned in full.

new exhibitor application/jury procedure 2022



Garden & Landscape Expo 2022

February 11-13 Friday 12-7 / Saturday 9-6 / Sunday 10-4

Exhibition Hall / Alliant Energy Center / Madison

presented by PBS Wisconsin

all registration forms are available as PDFs at wigardenexpo.com

Exhibitor registration materials can be downloaded at wigardenexpo.com. Click on *For Exhibitors* at the top of the page.

Mail all registration materials, including payment, to:

Garden & Landscape Expo
Jury Committee
PBS Wisconsin
821 University Ave.
Madison, WI 53706

Applications postmarked by Sept. 1, 2021 will be reviewed and the notification of acceptance will be mailed by Sept. 30, 2021.

Applications received after Sept. 1, 2021, will be subject to booth availability and reviewed accordingly.

If not accepted by the committee, the exhibitor's booth payment will be returned.

Keep a copy of this procedure for your personal records.

1 Please fill out the information below.

2 Submit three (3) photos or images – (1) of your booth setup and (2) products/ services you will be promoting or selling. Applications submitted without photos will not be considered.

3 Submit the separate *Exhibitor Registration* form along with at least 50% of the required booth payment. Full payment is required if registering after October 31.

business name _____

company Web site URL _____

contact (full name) _____

phone _____

e-mail address _____

The Garden & Landscape Expo Jury Committee is responsible for maintaining the show's gardening theme using these categories. Please check the category that best describes your company's focus for the 2022 Garden & Landscape Expo.

Arborists

Books & Publications

Environmental & Horticultural Organizations

Florists & Indoor Plants

Food Artisans

Garden & Landscape Supplies

Garden Clubs & Plant Societies

Garden-Themed Art

Herbal Products

Landscape Architects & Garden Designers

Landscapers

Lawn & Garden Equipment

Lawn Maintenance & Supplies

Municipal Gardens

Nurseries & Greenhouses

Parks & Recreational Areas

Patio Furniture

Sculptures & Ornaments

Seeds and Bulbs

Tools & Accessories

Water Features & Ponds

Other: _____

Prior to the show opening, all booth displays will be reviewed by and subject to the approval of the Garden & Landscape Expo Jury Committee to ensure the highest show standards for fellow exhibitors and for the public. The Friends of PBS Wisconsin, Inc., sponsoring organization of the Garden & Landscape Expo, retains the right of final acceptance and has sole discretion over acceptance of all exhibitors.