

THIS INFORMATION MUST BE PROVIDED in order to process your registration. Thank you.

PLEASE NOTE: All exhibitors must have a direct relation to gardens, landscaping or local foods. 75% of each exhibitor's products for sale must also meet this requirement.

NEW EXHIBITORS must also apply for review by the Garden & Landscape Expo Jury Committee and submit the separate **New Exhibitor Application**. See **Terms and Conditions** for complete information.

▶ business name _____

▶ address _____

▶ city _____ state _____ zip _____

▶ contact (full name) _____ phone _____

▶ company Web site URL _____ fax _____

▶ e-mail address _____

▶ product / booth topic (must be related to gardens, landscaping or local foods) _____

exhibitor registration 2022



Garden & Landscape Expo 2022
February 11-13 Friday 12-7 / Saturday 9-6 / Sunday 10-4
Exhibition Hall / Alliant Energy Center / Madison
 presented by PBS Wisconsin

Kristin Korevec/Special Events Manager
PBS Wisconsin
821 University Avenue
Madison, WI 53706

608. 262. 5256 telephone
608. 890. 4571 facsimile
gardenexpo@pbswisconsin.org
wigardenexpo.com

all registration forms are available as PDFs at wigardenexpo.com



PLEASE NOTE: We need to know how many booths of each type that you require. Please indicate the quantity of each booth type in the box to the left of each price break.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	corner + additional corner
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	corner + additional standard
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	standard + additional standard

booth information

Standard booth includes a 10 foot by 10 foot area with one 8 foot table, a sign, two chairs and a white fabric backdrop on metal piping. You may purchase additional equipment and electricity through the Alliant Energy Center. After October 1, go to the Alliant Energy Center website at alliantenergycenter.com and click on *Exhibit* to order booth services online.

quantity standard booth at **\$725** each + additional standard at **\$585** each + corner booth at **\$815** each + additional corner at **\$650** each = \$ _____ total

Exhibitors will receive 2 free one-day tickets for guests. Tell us how many additional one-day tickets you you would like to purchase for \$7.00 each.

I need additional one-day tickets at **\$7.00** each \$ _____

Exhibitors may request five exhibitor passes for each 10x10 ft. booth purchased. These special passes are to be used only by your staff working at the show. A maximum of 20 complimentary passes are available for exhibitors who have purchased a minimum of four booths. For exhibitors requiring more than the maximum number of passes, up to 10 *additional* passes can be purchased for \$7.00 each.

I need free passes. I need additional passes @ **\$7.00** each. \$ _____

One complimentary parking pass will be mailed with your confirmation packet. Until January 31, 2022 additional 3-day event parking passes can be purchased for \$23 each.

I need additional parking passes @ \$23 each. \$ _____

See other side for payment and signature release.

booth signs/event program

Booth signs (11" x 17" white card stock) will be provided. Please print EXACTLY how your business name and city name should appear on the sign and in the event program.

business name

city

release

UNDER NO CIRCUMSTANCES

may an exhibitor re-sell, sub-lease or loan Garden & Landscape Expo booth space with any other business, organization or person.

You can submit a proposal to present a lecture or demonstration. Sign-up deadline is September 15, 2021. Please complete the separate proposal form.

exhibitors are subject to all Terms and Conditions of the Garden & Landscape Expo.

- read the Terms and Conditions (see separate sheet)
- sign below (your signature is required for participation)
- keep the Terms and Conditions sheet for your records

The Exhibitor agrees to indemnify and hold harmless Friends of PBS Wisconsin, Inc., its employees, agents, successors and assigns from claims arising out of its participation in the 2022 Garden & Landscape Expo, including claims caused by the negligence, errors or omissions of the Friends of PBS Wisconsin.

Friends of PBS Wisconsin will not be liable for injuries to, or loss or damage to property of, the Exhibitor, its employees, agents, guests or attendees, arising out of the 2022 Garden & Landscape Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, weather, or defects in booths, tables, or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

signature

date

payment & fee information

50% of registration fees are refundable if cancellation is received prior to December 31, 2021. After that date cancellations are not refundable. Exhibit registrations are confirmed by letter upon receipt of your payment.

- **A down payment of 50% of your total costs is needed to process your registration. Full payment is required if registering after December 31.**
- **Payment of the balance is due by December 31, 2021. A 10% late payment fee will be charged for any balance paid after December 31.**

\$

grand total from other side

- I am paying in full.
- I am making a down payment of 50% of my total costs. (Full payment is required if registering after December 31.)

- check enclosed payable to **Garden & Landscape Expo**
- Visa
- Mastercard

Thank you. Sign this form and fax or mail it with full payment or a downpayment of 50% of total costs, to Kristin Korevec. Contact information on the front.

card number

expiration date

3-digit security code

signature

print name as it appears on card

billing zip code